

May 2023 revised

Code of Ethics and Professional Practice Standards

NeftTi is a place where visionaries and world changers go to learn how to amplify the impact of their human service professions to make a bigger difference in the world.

NeftTi stands on the principle of “Do No Harm”

NeftTi is committed to advancing and upholding the highest standards of education, training, professional development and professional behaviour of practitioners of Emotional Freedom Techniques (EFT), and Conscious EFT™, thereby promoting the skillful, creative and ethical application of EFT and Conscious EFT™.

NeftTi has 3 Pillars as a foundation to everything it does:

- 1) No one is Broken: all human beings deserve love and acceptance and are fully worthy and deserving regardless of the strategies they use to keep themselves safe.
- 2) Nervous System Safety: a cellular experience of safety is a prerequisite to change and growth. NeftTi uses a 4 phase approach based on the needs of the human biology and its readiness for change.
- 3) Personal Growth: is an essential component of professional excellence for all practitioners.

The NeftTi approach to creating skilled, qualified, and masterful Conscious EFT™ Practitioners and Emotional Success™ Coaches is different from other programs because it focuses on integration, with other research-based strategies, in a trauma informed framework for safe, significant and sustainable human transformation.

Standards of Ethical Conduct

NeftTi Certified Practitioners aspire to conduct themselves in a manner that reflects positively upon the profession; are respectful of different approaches to coaching, therapy and healing and recognize that they are also bound by applicable laws and regulations beyond the scope of NeftTi.

Conduct and Behaviour

General Conduct

- NeftTi members do not behave in any way that could bring NeftTi, EFT or Conscious EFT™ into disrepute or which undermines confidence in NeftTi and/or EFT or Conscious EFT™.
- NeftTi members respect other medical and health care professionals (e.g. *not* challenge a medical diagnosis given to a client, unless medically qualified to do so.)

Professional Development

NeftTi members:

- Keep up to date with developments in the energy psychology field related to current research, developments and understanding of EFT and/or Conscious EFT™.
- Meet the current NeftTi Annual CPD and Mentoring Requirements and act on developmental points identified through mentorship.

Professional Conduct At Large

- NeftTi members follow the principles of the NeftTi Marketing Guidelines.
- NeftTi members understand the importance of working with a professional team including mentorship as required.

Personal development is a highly individualised activity and encompasses multiple aspects of physical, mental, spiritual and emotional health as self-determined.

NeftTi members:

- Actively promote their own wellbeing by establishing and maintaining an appropriate self-care program.
- Take action where necessary to protect themselves from secondary trauma, including timely mentoring and other professional support.
- Actively promote their own professional development by a commitment to act on insights gained through mentorship and CPD learnings.
- Are aware of the impact of their own emotional state on their work with clients and trainees and take appropriate action to reduce that impact.
- Are aware of the possibility of transference in their relationship with clients, mentees and trainees and take action to reduce the impact of transference.
- Take responsibility for working only within their areas of competence and to refer on where necessary, managing that process to minimize disruption or damage to the client.
- Conduct and report research with competence, honesty and within recognized scientific standards and applicable subject guidelines. Research is carried out with consent and approval with those involved and protects participants from any potential harm. All research efforts are performed in a manner that complies with all the applicable laws of the country in which the research is conducted.
- Maintain, store, and dispose of any records created during their practitioner business in a manner that promotes confidentiality, security and privacy, and complies with any applicable laws and agreements.

Conflicts of Interest

NeftTi Members:

- Seek to avoid conflicts of interest and potential conflicts of interest and openly disclose and resolve such conflicts.
- Avoid barter for services, goods or other non-monetary remuneration when in a practitioner/client relationship.
- Do not take any personal, professional or monetary advantage or benefit of the practitioner/client relationship, except by a form of compensation as agreed in the agreement or contract.

Professional Conduct with Clients

NeftTi Members:

- Do not knowingly mislead or make false claims about what their client will receive from the practitioner/client process.
- Do not give prospective clients information or advice that is known or believed to be misleading or false.
- Have clear written agreements or contracts with clients and honor such agreements.
- Ensure informed client consent by explaining, prior to or at the initial meeting, the nature of Conscious EFT™ coaching, the nature and limits of confidentiality, financial arrangements, and any other terms of professional agreement or contract.
- Take responsibility for setting clear, appropriate, and culturally sensitive boundaries that govern any physical contact with clients.
- Are not sexually intimate with any current clients or within 2 years of ending the client relationship.
- Respect the client's right to terminate the practitioner/client relationship at any point during the process, subject to the provisions of the agreement or contract.
- Stay alert to indications that the client is no longer benefiting from the practitioner/client relationship and support changes that are expected to better serve the client.
- Give due care to the client's well being when terminating the practitioner/client relationship and/or referring the client to another practitioner.
- Refer clients to the services of other professionals when they are beyond the practitioner's scope of practice.
- Work cooperatively as a team member with other practitioners in the best interest of the client, assuring that appropriate releases of confidentiality are in place.
- Offer the same access to and quality of service to all potential clients, regardless of religion, race, gender identity, disability, sexual orientation or age.

Confidentiality/Privacy

NeftTI Practitioners:

- Maintain the strictest levels of confidentiality with all client information.
- Have written signed confidentiality releases in their file before releasing information to another person unless required by law.
- When acting as a trainer, clarify confidentiality policies with the trainees.
- Adhere to all government regulations around collection and storage of client information.

Working Professionally

Insurance

NeftTI Practitioners:

- Have professional liability insurance, even when working with pro bono clients.
- Give due consideration to any increased risks in working with clients outside of their country. Consideration may include a jurisdiction waiver on their written contract.
- Have general insurance coverage for their premises and personal injury for their in-person clients.

Legislation

- Consider additional legal risks of delivering Conscious EFT™ in foreign countries where there may be differences in how professionals are regulated or not regulated.
- Make themselves aware of and observe laws about the delivery of their professional services when clients are living in foreign countries.

Working with Vulnerable Clients (children and adults)

NeftTI Practitioners:

- Research the definition of vulnerable children and/or adults in the geographical location that the client is domiciled.
- Recognize that their NeftTI training has not specifically prepared them to work with such clients.
- Ensure that they have sufficient, specific training before working with vulnerable populations, including differences in informed consent, confidentiality and written contracts.
- Research and adhere to the legal requirements pertaining to working with vulnerable populations.

Pledge of Ethics

As a NeftTi Practitioner, I acknowledge and agree to honor my ethical and legal obligations to my clients, colleagues, and to the public at large. I pledge to comply with NeftTI's Code of Ethics and Professional practice standards.

If I breach this Pledge of Ethics or any part of NeftTi Code of Ethics, I agree that the NeftTi in its sole discretion may hold me accountable for so doing.